

International MBA in Food and Agribusiness

Utah State University and the Royal Agricultural College, United Kingdom

Introduction

The International MBA in Food and Agribusiness is a joint program with the Royal Agricultural College (RAC) in Cirencester, the United Kingdom. This program provides the opportunity for future agribusiness managers to gain understanding and experience with producers, processors, consumers, and policy makers within at least two (and possibly four) of the major trading blocs and markets in the world. The increasing globalization of the food industry has highlighted the need for managers who have experience with the social, cultural, production, and consumption conditions in the major markets of the world. Sourcing and supply in the food sector is becoming increasingly competitive and complex.

Courses in this program focus on the food and agribusiness industry. Course topics studied at Utah State University (USU) include accounting, marketing, agricultural marketing, price analysis, supply-chain management, and econometrics. Course topics studied at the RAC include marketing, human resource management, production and operations, food chain and agribusiness industry, economics, and agricultural policy. It is a 12-18 month program, with the first Fall semester being spent at USU, the following Spring semester spent at RAC, and the following Fall semester spent back at USU.

About the RAC

The first college of agriculture in the English-speaking world, the RAC is set in the heart of the Cotswold countryside. Today, students of the college have the use of high-quality study and accommodation facilities. The main building, in the style of an Oxford college, has been a seat of agricultural studies for 156 years. All courses are taught within the college's three schools – the School of Agriculture, the School of Rural Economy and Land Management, and the School of Business.

Located in a rural community, the college manages four separate farms, totaling 830 hectares of land (in four blocks just eight miles apart, yet with very different farming conditions). Managed on a strictly commercial basis, the farms provide a field laboratory for students and are used for farm classes and projects in practical husbandry, technical control, and business management. The college acts as an advisor on farming and estate management to many private, corporate, and public entities in England and Wales.

The college expects high standards from students, but personal development is another important aspect of an education at RAC. Every effort is made to nurture and hone the personal skills of each student, which is critical for communication in today's challenging business and professional environment.

Admission Requirements

Admission to the IMBA program through the Department of Applied Economics requires a minimum grade point average (GPA) of 3.0 (4.0 = A) for the last 60 semester credits earned prior to applying for the program. Educational requirements include: (1) completion of USU's Huntsman School of Business core courses at the bachelors level, *or* (2) a minor or major in a business-related field or equivalent. Students whose prior academic performance warrants admission, although some of these courses have not been taken, may be admitted provisionally. These students will be required to complete the Accelerated Business Core program through the Huntsman School of Business during the summer prior to beginning the IMBA program.

The Graduate Management Admissions Test (GMAT) is required. GMAT scores should be included with the application. Scores must be at or above the 40th percentile for both the quantitative and verbal portions of the examination. A TOEFL score is also required of all students whose native tongue is not English. Application forms and more information about application requirements (such as GRE and TOEFL scores) can be found online at <http://www.usu.edu/graduateschool/> or by phoning 435-797-1189.

Program Requirements

1. Courses at USU

First Fall Semester

Accounting Strategies for Profit (Acct 6350)
Global Marketing Strategy (BA 4590)
Agricultural Marketing (Econ 6030)
Agricultural Production and Policy (Econ 6040)
Applied Econometrics (Econ 6330)

3. Team Project

Summer Semester (April to May)

Consists of 250 hours (total) of research. Project ideas are open-ended.

4. Dissertation/Thesis

The dissertation/thesis must be submitted within 12 months of completing coursework and the team project. The dissertation/thesis is supervised by an RAC or USU instructor.

For More Information

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Faculty of the USU Department of Applied Economics

<u>Name</u>	<u>Title</u>	<u>Degree</u>	<u>Institution</u>	<u>Year</u>	<u>Field of Interest</u>
Bailey, DeeVon	Professor	PhD	Texas A&M University	1983	Agricultural economics and marketing
Bentley, Marion	Extension Specialist – Human Resources	MS	New York University	1970	Manpower economics
Caplan, Arthur J.	Associate Professor/ Grad Program Dir.	PhD	University of Oregon	1996	Environmental economics, applied microeconomics
Feuz, Dillon	Professor	PhD	Colorado State University	1990	Livestock marketing and farm management
Godfrey, E. Bruce	Professor	PhD	Oregon State University	1971	Agricultural and resource economics
Jakus, Paul	Professor	PhD	North Carolina State University	1992	Environmental economics and natural resource economics
Keith, John	Professor	PhD	Utah State University	1973	Agricultural and resource economics
Lyon, Kenneth	Professor	PhD	University of Chicago	1970	Economic and mathematical theory
Oladi, Reza	Associate Professor	PhD	McGill University	2000	International economics, microeconomics
Snyder, Donald	Professor	PhD	Utah State University	1979	Resource economics and production
Ward, Ruby	Assistant Professor	PhD	Texas A&M University	1998	Agribusiness management and operations research

USU Staff

Russell, Morgan	Accountant	Timecards, employment, etc.	797-0236
Unfilled	Staff Assistant	Grad Program Coordinator	797-2290
Nye, Katrina	Staff Assistant	General office	797-2310